Description
A significant contribution to the current debate on Indian cinema, nationhood and Global Culture.

In this book, global India has moved on from postcolonial India and through economic liberalization, and new forms of cultural nationalism stand poised to leave its borders. Recommended.’ —Choice

‘Increases our understanding of post-liberalisation Hindi film.’ —Journal of Intercultural Studies

‘An informative discourse on the impact of globalization on Bollywood cinema and its implications. Scholars of film and cultural studies will find it useful for the range of topics it encompasses.’ —South Asian Diaspora

Commercial cinema has always been one of the biggest indigenous industries in India, and remains so in the post-globalization era, when Indian economy has entered a new phase of global participation, liberalization and expansion. Issues of community, gender, society, social and economic justice, bourgeois-liberal individualism, secular nationhood and ethnic identity are nowhere more explored in the Indian cultural mainstream than in commercial cinema. As Indian economy and policy have gone through a sea-change after the end of the Cold War and the commencement of the Global Capital, the largest cultural industry has followed suit. Bollywood and Globalization is a significant addition to the study of post-Global Indian culture. The articles represent a variety of theoretical and pedagogical approaches, and the collection will be appreciated by beginners and scholars alike.

Readership: Scholars and students of Indian cinema, South Asian culture and politics and post-Global India.

Contents

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