



Management and Leadership Skills that Affect Small Business Survival

A Resource Guide for Small Businesses Everywhere

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A look at why many small businesses in the United States do not survive beyond five years

Have you ever wondered why many of the over 28 million small businesses in operation in the United States do not survive past the first five years? Is it the economy? The stock market? Or is it something else? Two years of research on factors affecting small business survival revealed a direct relationship linking management and leadership skills. 'Management and Leadership Skills That Affect Small Business Survival' presents the research leading to this discovery that focuses solely on small businesses in the United States and teaches small businesses how to improve management and leadership skills so that they can survive past the historical five-year failure mark.

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Jamey M. Long is a long-term faculty member at Northern Virginia Community College, USA, and other universities. He currently operates a successful small business that helps to promote the growth of small businesses everywhere.

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