



ICTs and Development in India **Perspectives on the Rural Network Society** *T. T. Sreekumar*

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Description

Provides a critical account of the social impact of the use of Information Technology in developmental projects in rural India.

'Rural India has become a model laboratory for global experiments in a new era of market-driven development communication. T. T. Sreekumar's critical and empirically rich study of India's emerging "rural network society" offers a much needed counter-history to the dominant techno-utopian narratives that continue to fuel both policy and scholarly discussions.' —*Paula Chakravarty, Associate Professor, Department of Communication, University of Massachusetts*

ICTs and Development in India: Perspectives on the Rural Network Society provides a critical account of the impact of the use of Information Technology in development projects in India, focusing particularly on E-governance and Information & Communication Technologies (ICT) development programs initiated by Civil Society Organizations (CSOs). Sreekumar challenges the conventional wisdom concerning the potential of ICT to provide unprecedented social and economic opportunities for vulnerable groups such as women and marginalized communities, by highlighting its failure to bridge social divides. He argues that in addition to reinforcing existing social divides, the patterns of ICT deployment and control have in certain cases created new divides. Given such tensions and contradictions, this book questions whether it is appropriate to consider civil society as an independent realm of social action separated from State and Market.

Sreekumar offers a fresh perspective and added depth to the discussions on the social impacts of new technologies in rural areas, especially in terms of methods, analytics and approach. The recognition of the shortcomings of CSO initiatives plays an important part in redefining the role of civil society and understanding its fractured relations with the State and Market. Sreekumar therefore creates a powerful critique on the interpretation of agency and the structure of rural transformation as mediated by new technologies in the particular context of India's social and economic transition.

Readership: Beyond the core ICT stakeholders, this book is relevant to researchers, students, policy makers, and community leaders with an interest in Development, South Asian Studies and Information Technology.

Contents

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About the Author

T. T. Sreekumar is Assistant Professor at the Department of Communications and New Media at the National University of Singapore. His research interests focus on the social impact of ICTs, the impact of mobile phones in developing countries, and the social impacts of tourism, civil society and new social movements and youth techno-culture in Asia.

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