



Politics, Media and Campaign Language

Australia's Identity Anxiety

By Stephanie Brookes

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An original, groundbreaking analysis of the story of Australian identity and politics.

'Beneath the clashing rhetoric of election campaigns lies another contested agenda, the framing of national aspirations and anxieties, barely acknowledged in media commentary. Stephanie Brookes, with her strong historical sweep, reveals how the changing language reflects the changing visions and fears of parties and public.'

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'Politics, Media and Campaign Language' is an original, groundbreaking analysis of the story of Australian identity told through Australian election campaign language. Introducing the concept of identity security, the book argues that the story of Australian identity is characterised by recurring cycles of anxiety and reassurance, which betray a deep underlying feeling of insecurity.

Contents

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Stephanie Brookes is lecturer in journalism studies, School of Media, Film and Journalism, Monash University, Australia. She researches at the intersection of media and politics, focusing on questions of identity and belonging in news media and political discourse. Brookes has previously published her research in book chapters and journal articles. 'Politics, Media and Campaign Language' is her first book.

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