



Internationalisation of Post-1992 UK Universities

The Good, the Bad and the Ugly

By Peter Brady

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An examination of internationalisation drivers, their cost to the organisation and the effect overseas

When they gained university status ex-polytechnics expected to be funded on a par with their new university colleagues. This was not the case and a number of government initiatives encouraged them to look overseas to recruit fee-paying students. 'Internationalisation of Post-1992 UK Universities' details how the reaction to these initiatives changed the nature of post-1992 universities. It also looks at how these universities work overseas and how foreign government strategies and policies mean that they are helping competitors and ensuring that foreign students gain a better educational experience than home students.

Readership

Primarily aimed at the staff working in HE around the world, it could be used as a textbook for students of Education Leadership, Higher Education and Education Studies, International Business and International Relations, Politics and International Education Management.

Contents

Prologue; 1. The Polytechnic Ideal – Equal but Different from Universities; 2. Becoming a 'Real' University – Breaking of the Binary Divide, Weak Governance and Executive Salaries; 3. UK Government HE Internationalisation Policies – Branding, Monetisation and Commercialisation of Post-1992 Universities; 4. Fresh Talent Initiative – The Scottish Government Pulls a Fast One; 5. Bogus Colleges and Diplomas – The Effect of Student Visa Scams and Changes in the UK Public's Views on Immigration; 6. International Recruitment – Fairs, Agents, British Council, Post-1992 Universities Hard Sell; 7. Internationalisation and TNE – Economic Success of Post-1992 Universities vs Tensions at Home, How Internationalised Are Post-1992 Universities; 8. Corruption vs Cash – High Risk Markets, Why Post-1992 Universities Have Become Involved in Them and How to Mitigate Risks; 9. China – Becoming Part of a Managed Economy Selling UK's Intellectual Property and Helping Chinese HE Becoming World Class; 10. Malaysia – Following the Ringitt How Post-1992 Universities TNE Helped Malaysia Become a Competitor and Changed Their Offering at Home; 11. India – the Challenges of Working in a Democratic Environment with Extreme Poverty; 12. USA – Altruistic American Universities in the International Market; 13. EU – Potential Effect of Brexit on Post-1992 Universities; 14. Fees and Future; 15. Conclusion – How Can Post-1992 Universities Become Both International and Local; Index.

About the Author(s) / Editor(s)

Peter Brady has worked in the international education field for over 25 years, most of which was in post-1992 universities.

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